

Press Release

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FUSE Pulls Further Away from the Pack

Latest Investment in Client Support Extends Competitive Edge

February 13, 2023 Needham, MA – FUSE Research Network is pleased to announce the appointment of Mario Favetta to its team of Relationship Managers. With this hire, FUSE continues to execute on its commitment to offer clients a higher caliber of support than can be found at any decision support firm serving the investment industry. FUSE is unique in its pursuit of team members who possess practical, tactical and actionable guidance (vs. the generic insights offered by most market research outfits). Boasting the highest percentage of senior staff who have hands-on experience within investment firms in product or distribution roles helps FUSE maintain the impact advantage it delivers for its clients. While there are many firms that can analyze data and deliver a slide deck, Favetta will enhance the value of a FUSE engagement by offering an unparalleled level of customized guidance and implementation support.

“Mario’s proven record of success in product development, sales enablement and analytics-based digital marketing as well as his alternative solutions experience will immediately benefit our clients,” said Neil Bathon, Managing Partner at FUSE. “Pairing real-work experience with expertise that matches our clients’ evolving needs is a FUSE hallmark, which is exemplified by the addition of Mario to the team.”

As Relationship Manager, Favetta will be responsible for client engagement and providing personalized support for a select group of FUSE clients. Favetta is an accomplished asset management executive and marketing leader with nearly 25 years of industry experience. “Mario’s vast product knowledge spanning traditional fundamental equity mutual funds to liquid alts in both the U.S. and global regions coupled with extensive digital marketing experience and an asset manager perspective will expand our ability to service our clients,” said Craig Kilgallen, Director of Relationship Management at FUSE.

During his career, Favetta has crafted and implemented numerous innovative, tactical full-service marketing programs for a range of investment strategies, including global equities, real assets, infrastructure and real estate, for leading investment firms including PGIM and Cohen & Steers. Additionally, Favetta was at the forefront of building digital marketing capability through brand strategy, thought leadership and public relations at Mirae Asset Global Investments and Ready Capital.

“I’m excited to work with FUSE clients to deliver the full breadth of the insightful research offered and to provide the high level of service the FUSE team is known for in the marketplace. I look forward to applying my broad experience achieving results based on data-driven marketing programs to help



clients make informed decisions that will improve the productivity and efficiency of their initiatives as well as drive their success,” said Favetta.

[About FUSE Research Network LLC](#)

FUSE was launched in 2008 with the view that research and consulting support for asset managers has failed to evolve with the changing needs of the client. Today’s competitive environment demands that clients make important business decisions within shorter and shorter time frames.

To support clients in this setting, FUSE provides a dynamic research platform that covers our clients’ current and future decision areas (strategic and tactical). Our goal is to become an invaluable business partner through the delivery of highly informed and forward-looking recommendations that are among the critical inputs our clients need to optimize results.