Press Release

FOR IMMEDIATE RELEASE

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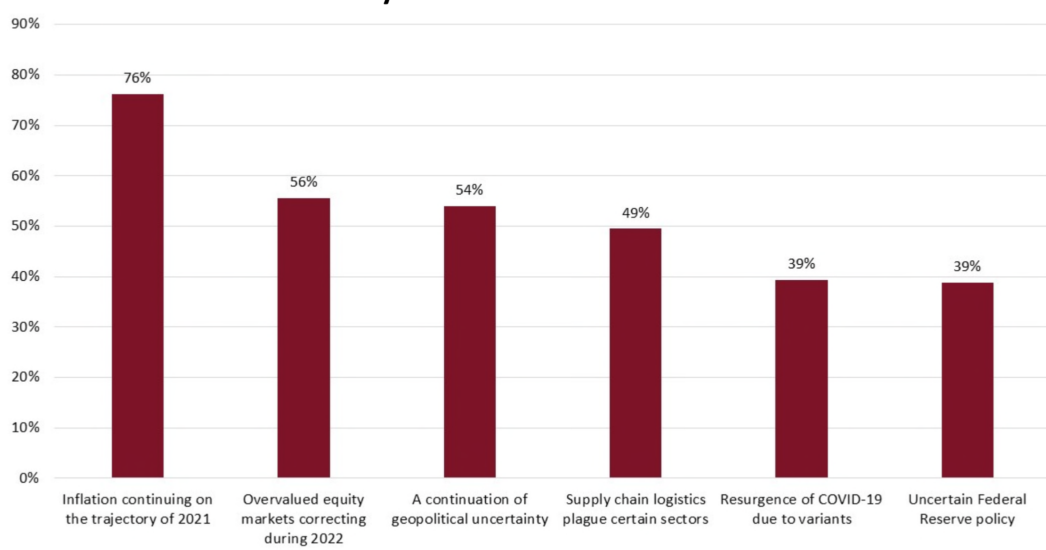
Inflation Tops Advisors' List of Economic Concerns for 2022

March 9, 2022*, Needham, MA* – As the industry continues to navigate through the pandemic, financial advisors and their clients are becoming more alarmed by both economic and geopolitical issues. According to a recent FUSE Research Network survey of financial advisors, done in partnership with WealthManagement.com, more than three-quarters of advisors think inflation is going to continue on 2021's trajectory, which has reached heights not seen since the early 1980s.

In addition, more than half of advisors are concerned about a correction in the equity markets and geopolitical uncertainty, such as relations between China and the U.S. and the Russian invasion of Ukraine, based on our first 2022 report in the six-part Advisor Trend Monitor Series, *Advisor Top Trends for 2022*.

Primary Economic Concerns for 2022



Source: WealthManagement.com, FUSE Research Network

"As the world enters a period of significant uncertainty, advisors are facing multiple challenges that provide asset managers with opportunities," offers Michael Evans, Director of Advisor and BenchMark Research. "We encourage firms to actively work with their advisor and home office partners with thought leadership content addressing the impact and best response to economic and geopolitical issues. "

In addition to economic concerns, the Advisor Trend Monitor Report – *Advisor Top Trends for 2022* covers current and future use of asset classes; model usage; customization and direct indexing; and marketing/social media. Overall data survey findings are presented by channel, average client age and account size, advisor AUM and age, team structure and practice type.

The FUSE Advisor Trend Monitor is a survey-based report series that provides timely insight into advisor views on a range of issues central to asset managers' decisions about resource allocation. With the ongoing support of our partner, WealthManagement.com, FUSE releases a total of six reports annually that comprise the Advisor Trend Monitor report series.

For details about obtaining a copy of *Advisor Top Trends for 2022,* please email Jason Heinhorst at jheinhorst@fuse-research.com or call (720) 221-5223.

About FUSE Research Network LLC

FUSE was launched in 2008 with the view that research and consulting support for asset managers has failed to evolve with the changing needs of the client. The future competitive environment will demand that clients make important business decisions within shorter and shorter timeframes.

In order to support clients in this setting, FUSE provides a dynamic research platform that covers our clients' current and future decision areas (strategic and tactical). Our goal is to become an invaluable business partner through the delivery of highly informed and forward-looking recommendations that are among the critical inputs our clients need to optimize results.

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