

Press Release

FOR IMMEDIATE RELEASE

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FUSE Research Network Scores Top Fund Industry Research Veteran

March 7, 2022, *Needham, MA* – FUSE Research Network is pleased to announce that Loren Fox is joining the team, effective March 7, 2022. While most of the firms that crank out generic reports and studies that “tell you what you already know” scramble to attract and retain employees, FUSE remains steadfast in its mission to further distance itself by creating an environment that attracts the industry’s top talent.

At FUSE, we become intertwined with our clients across all distribution-related functions and strive to be an integral part of the decision-making process. Being in the position to help clients to set and then reach their goals is one of the more rewarding aspects of being a part of the FUSE team – and something that differentiates FUSE from all other business intelligence shops.

“The addition of Loren to our high-caliber team exemplifies our commitment to provide exceptional value to our clients. We continue to move the bar higher in terms of our client support – this is the key to a client service mindset that distances FUSE from the rest of the pack,” said Neil Bathon, Managing Partner at FUSE Research Network. “We have come to be known for our willingness to do whatever it takes to deliver the highest impact for our clients. Loren possesses the experience and talents that are an ideal fit with our reputation for singular service, and we welcome him to the team.”

Fox joins FUSE from Money-Media, where he founded the Ignites Research unit of the Financial Times producing original content on the asset management industry. His extensive experience includes numerous research and writing positions within financial services and journalism, including Strategic Insight, Institutional Investor and Dow Jones News. In addition to being a senior member of the research team and providing on-demand client research support, Fox will help to develop the team of analysts to further hone their skills.

“I have long admired FUSE’s candid viewpoints, client-service mindset and commitment to delivering real impact for their clients,” said Fox. “Being part of this leading-industry team is a natural extension of my background and experience. I look forward to helping deliver tangible results to clients and working with such an admired group of colleagues.”



About FUSE Research Network LLC

FUSE was launched in 2008 with the view that research and consulting support for asset managers has failed to evolve with the changing needs of the client. The future competitive environment will demand that clients make important business decisions within shorter and shorter time frames.

In order to support clients in this setting, FUSE provides a dynamic research platform that covers our clients' current and future decision areas (strategic and tactical). Our goal is to become an invaluable business partner through the delivery of highly informed and forward-looking recommendations that are among the critical inputs our clients need to optimize results.