

Press Release

FOR IMMEDIATE RELEASE

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Meg Sandorse Joins FUSE as Senior Marketing Associate

September 21, 2020, *Needham, MA* – FUSE Research Network is pleased to announce the appointment of Margaret “Meg” Sandorse as Senior Marketing Associate in its Boston-area office. In this role, Sandorse will contribute to the development and execution of FUSE’s marketing initiatives and assist with client support activities. In addition, Sandorse will plan and execute promotional activities, support incoming client requests, and coordinate FUSE’s annual client meeting and other events.

Sandorse graduated from Loyola University Maryland with a Bachelor of Arts in Advertising & Marketing in May 2020. She possesses a broad range of marketing and communications experience with former internships at the Institute for Educational Leadership in Washington, D.C., Nevins & Associates in Baltimore, MD, as well as Boston-based Exporta Technologies and WGBH. She was also a member of the Lambda Pi Eta honor society.

Meg reports to Bob Kennedy, Relationship Manager at FUSE Research Network. “Meg brings a fresh perspective to our marketing activities and will help to improve the type and level of support FUSE delivers to our clients. FUSE continues to invest in talented individuals who raise our standing as an innovative leader in personalized decision support,” noted Kennedy. “Meg’s varied background and entrepreneurial spirit will be a great asset to our clients and the FUSE team.”

“Beginning my career at FUSE is an incredible opportunity,” said Sandorse. “Learning about the financial services industry from an industry-leading research team is a rewarding challenge. I look forward to contributing to the firm’s ongoing success.”

About FUSE Research Network LLC

FUSE was launched in 2008 with the view that research and consulting support for asset managers has failed to evolve with the changing needs of the client. The future competitive environment will demand that clients make important business decisions within shorter and shorter timeframes.

In order to support clients in this setting, FUSE provides a dynamic research platform that covers our clients’ current and future decision areas (strategic and tactical). Our goal is to become an invaluable business partner through the delivery of highly informed and forward-looking recommendations that are among the critical inputs our clients need to optimize results.

