2019 ADVISOR TREND MONITOR RESEARCH SERIES

Insights on Issues Critical to Investment Managers

fuse research network

Advisor insights on issues critical to asset managers

In 2019, FUSE Research Network teamed up again with WealthManagement.com on an important series of research studies designed to explore advisor views on important topics that are of specific interest to the asset management community.

Each study surveys the views of 700-1000 advisors and provides insights for asset management firms looking to better understand what advisors are thinking—and how that effects their decision making.

About FUSE Research Network

FUSE Research Network is a leading-edge decision support firm that employs a highly refined market intelligence capability to deliver informed, decisive, and forward-looking guidance to firms in the asset management industry. FUSE delivers research-based, client-specific recommendations that improve the productivity and effectiveness of the resources devoted to sales, marketing, and product management.

About WealthManagement.com

WealthManagement.com provides everything wealth professionals need to know to stay knowledgeable about the industry, build stronger relationships, improve their practice, and grow their business - all from one site.
It boasts more than 70 editorial contributors who provide content for the more than 435,000 members of our wealth management community.

2019 Research Topics

Advisor Top Trends for 2019

Drivers of Portfolio Construction

Marketing Support

Advisor Use of Model Portfolios

Advisor Views on Wholesaling

Product Usage

Contact FUSE for more Information:

Jason Heinhorst
Phone: 720-221-5223
Email: Jheinhorst@fuse-research.com
www.fuse-research.com

WealthManagement.com