

The Fifth Annual **FUSE** Forum

Thursday, October 4, 2018 | The Harvard Club Boston

Working Agenda

- 8:00-8:30 *Coffee & Registration*
- 8:30-8:45 **FUSE Welcome + Chair's Opening Remarks**
- 8:45-9:30 **Product Demand in 2019 & Beyond (ESG, Multi-Asset Solutions, Ill-Liquid, Passive, etc.)**
- 9:30-10:15 **A New Era for Marketing**
- 10:15-10:30 *Networking Break*
- 10:30-11:15 **Proper Support for Due Diligence Teams**
- 11:15-11:30 **Vendor Spotlight #1: Door**
- 11:30-12:15 **Gatekeeper Perspectives**
- 12:15-1:30 **Keynote Lunch with Mark Casady (Vestigo Ventures)**
- 1:30-2:15 **Outlook for Product Structures (ETFs, CIT, SMAs, UITs, CEFs, etc.)**
- 2:15-2:30 *Networking Break*
- 2:30-3:15 **The Keys to a Successful PR Effort**
- 3:15-3:30 **Vendor Spotlight #2: Narrative Science**
- 3:30-4:15 **Sales Management – Evolution or Revolution?**
- 4:15-5:00 **Candor Hour: Unfiltered Advice from Industry Leaders**
- 5:00-5:30 **FUSE Summary & 1st Ever “Best Of” Industry Acknowledgements**
- 5:30-6:30 *Networking Cocktail Reception*