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FUSE Launches Client-Dedicated Research Tool

Client Website Allows Users Ability to Customize Research Deliverables to Needs, While Providing Real-Time Content Updates

May 3, 2010, Boston, MA –FUSE Research Network LLC announces the upcoming launch of its client research portal, which will enable users to customize the decision support content they receive. The portal provides FUSE clients with the ability to set their research deliverable agenda and receive updates as they are produced. By empowering clients to customize their research deliverables, FUSE ensures their clients receive content that is relevant and impactful to their business.

"FUSE is built to add considerably more impact than the standard market research firm. We are not dumping nice to know information on people and we are not focused on page counts; instead, we are positioned to have a direct impact on the business," said FUSE founder Neil Bathon.

And the research portal helps to more clearly delineate FUSE versus other research vendors. "The industry is constantly changing and the pace at which firms need to make substantive decision has picked up accordingly. Our real-time updates, combined with this delivery tool, put FUSE at the leading edge of decision support," noted Bathon.

"Response to our Market Intelligence Platform from clients and prospects alike has been overwhelmingly positive. With our new web-portal, clients now have full access to our research and analysis on topical issues, competitors, and industry stats. The powerful search, filter, and report-building capabilities add additional value by allowing clients to access

content when and how it best suits their needs," said Jason Heinhorst, Partner and Director of Business Development.

As with all FUSE services, clients will drive continued development of the web portal. "We already have a number of exciting enhancements planned for the site and we'll cultivate feedback from users to improve the functionality and usability," noted Sam Campbell, Partner and Director of Research at FUSE.

The launch of the client web portal is just another phase in the development of FUSE. "We are constantly refining our service offerings in order to avoid delivering stale, dated content. We view ourselves as the premier decision support firm and our commitment to quality content and service reflects in that positioning," said Mike Evans, Partner and President of FUSE.

About FUSE Research Network LLC

FUSE Research Network was launched with the view that research and consulting support for asset managers has failed to evolve with the changing needs of the client. The competitive environment of the future will demand that clients make important business decisions within shorter and shorter timeframes.

In order to support clients in this setting, FUSE will provide a dynamic research platform that covers our clients' current and future decision areas (strategic and tactical). Our goal to become an invaluable business partner through the delivery of highly informed and forward-looking recommendations that are among the critical inputs our clients need to optimize results.

The foundation upon which FUSE is built is as follows:

- Ardent Client Advocacy
- Absolute Candor & Objectivity
- Decision Support Research
- Incisive & Actionable Guidance